

# EXHIBITOR'S QUOTES



**Mr. Narendra Thakkar, Operations Head,**  
Asopalav Silk Museum, Ahmedabad

Asopalav was at Fashion Connect to promote its brand 'Aspire'. Mr Thakkar is of the opinion that the number of visitors to their stall is ok and they have closed four orders in the first two days of the show. But he also shares that if the location of the show would have been within the city, they would have received more buyers at their stall, as they have sent out more than 700 invitations to various retailers in Kerala and Karnataka of which most did not turn up due to the travelling time to the show.



**Mr. Praveen Singh, NSM,**  
Bornfree Fashions Pvt Ltd, Kolkata

Mr. Singh is impressed with the ambience of the show and the excellent way in which it has been organised. He is also very happy with the number of visitors that have turned up at their stall and feels that their objective behind exhibiting at the show has been fulfilled and also expressed full satisfaction. According to him, most of the buyers were genuine and apart from various districts of Karnataka, there were buyers also from Tamil Nadu.



**Mr. Chirayu Goel, Director**  
Chirayu Exports, Ludhiana

The reason for exploring the Southern India market, according to Mr Goel is that they are generating good online sales from this region throughout the year. On the very first day itself, Mr Goel shared that they received a good number of serious buyers. The show was almost up to their expectations and is happy with the quality of the buyers who came to their stall. He is optimistic about closing deals with a few buyers in the near term as buyers showed interest in their products and also showed keenness in working with them and also promised to return for the 2016 edition.



**Mr. Soumodip Ghosal, Director**  
Deeps Textstyles Pvt Ltd, Kolkata

Towards the end of the three day show, when asked if he had found distributors, Mr Ghosal answered positively and said he received a trial order from the distributor. According to Mr Ghosal, the exposure that he and their brand received at the show was more important than receiving orders and the feedback they received for their products too was good. Looking at the experience of the first time, Mr Ghosal said they too would return for the 2016 Fashion Connect Show.



**Mr. R Krishnaswamy, CEO**  
Digitek Knitters, Bangalore

Digitek manufactures knitted innerwear and garments and has plants in both, Bangalore and Tirupur and also produces products for innerwear brand Jockey. Digitek is at Fashion Connect to seek brands who would like to manufacture either innerwear or garments at Digitek. Mr Krishnaswamy is satisfied with participation at the show as he met a good number of serious buyers, with two major retailers; D-Mart and Lifestyle International showing interest in getting their products manufactured by Digitek.

**Mr. Dilip Jain - Senior Vice President,**  
Karnataka Hosiery and Garment Association



Mr Dilip Jain who is also an exhibitor with three stalls at the Fashion Connect Show was impressed with the way the show has been organised. He was impressed with the products seen at various stalls and the way the stalls were decorated. He said the government should help the apparel industry as was done in Bangladesh, considering the fact that women make up 80 percent of the industry workforce and also because of the employment generation potential of the sector.

**Mr. Annamalai, Proprietor**  
Layers Garments, Trichy



Layers Garments is in to manufacturer of apparels and is at Fashion Connect to look for distributors for their brand. Mr Annamalai says they received good response from visitors. He had visitors from Goa and Tamil Nadu and hopes to appoint the visitor from Goa and two others from Karnataka as distributors. He further shared that he is satisfied by exhibiting at Fashion Connect. However, he wants the next show to be arranged within the city as many invited retailers and distributors did not turn up at KTPO because of the distance.

**Mr. Rohit Sachdeva, Director**  
Lekhu's Collection Pvt Ltd, New Delhi



Lekhus Collection is a manufacturer of kid's garments and has a strong network in North India and they took part in Fashion Connect to explore the South Indian market. The timing of the show in June is correct and also feels that Sunday should also be a part of the show. He found the ambience of the show good and also the way the show has been organised. He was extremely satisfied with the number and quality of visitors who visited their stall and also with the good number of orders they received. He also added that they would surely return for the next edition of Fashion Connect.

**Mr. Nikhil Rai**  
Logan Berry Fashion, Indore



Logan Berry is at Fashion Connect to set up a distribution network in Karnataka. Mr Rai is very happy with the genuine buyers which included distributors and retailers who visited their stall and were satisfied with the range offered by Loganberrys, including their prices. Mr Rai displayed satisfaction with their participation at the show and was able to find a distributor at the show. He also sounded optimistic about returning for the 2016 edition.

**Mr. Sanjay NJ - Lea Cool India, Tirupur**



Lea Cool is at Fashion Connect to promote their newly launched brand Not So Bad among buyers. Mr. Sanjay said alongside inquiries from wholesalers he also received visitors from many large-format retailers, who proposed having shop-in-shops of Lea Cool in their stores. He added that tying up with these retailers would also mean getting access to their online websites. He was of the opinion that the Fashion Connect show helped their brand get a lot of exposure and considers their participation as fruitful.